



# JUST ECOLOGICAL TRANSITION

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**WINDAR'S GUIDE TO ADVANCE  
YOUR DEVELOPMENT**

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# MESSAGE

*"For some time now, the continuous alerts, warnings and calls to action from the scientific and technological community regarding the current fragility of the planet's ecological balance have forced us to adopt measures that facilitate an agile change in the current economic model, in order to avoid serious consequences for communities, societies, ecosystems and economies"*

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**ORLANDO ALONSO**

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## THE 2015 PARIS AGREEMENT AND THE 2030 AGENDA MARKED THE BEGINNING OF A GLOBAL SUSTAINABILITY AGENDA



### THE GLOBAL GOALS

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The 2015 Paris Agreement and the United Nations 2030 Agenda for Sustainable Development are the tools that marked the beginning of a global sustainability agenda that entails the transformation of the current economic model, laying the foundations for a new environmental, social and economic contract of inclusive prosperity, within the limits of our planet.

*"Combating Climate Change is essential for the economies of highly vulnerable countries"*

Its effects and the impacts due to the increase in temperatures on the planet, the changes in rainfall or the increasingly frequent droughts, can have very serious effects on all sectors, both industrial and agriculture, livestock, forestry or tourism, and affect the health of the population.

However, from companies we are also facing an opportunity to improve production systems, so that they are more efficient in the use of resources and also offer the innovative solutions and R&D necessary for a world that is moving towards decarbonisation.

At the same time, this transition towards a greener economic model will generate employment opportunities, especially for the countries where we are located or where we can grow.

# THE ROUTE



# FRAMEWORK

This new green model of the economy offers opportunities to achieve **social objectives:**

- The transition can act as a new engine of growth, both in the most developed countries and in those in the developing phase, as well as a generator of decent and "green" employment, contributing greatly to eradicating poverty and social inclusion.
- Likewise, it will also improve our ability to manage the natural resources we use in a sustainable way, while increasing energy efficiency and reducing waste.
- Finally, the transition will allow us to face existing inequalities, enhancing resilience

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**RESOLUTION ON  
SUSTAINABLE  
DEVELOPMENT,  
DECENT WORK AND  
GREEN JOBS, ILO 2013**

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# ECO, SOCIAL, JUST

The promotion of green jobs, both in traditional and emerging sectors, entails advantages currently aligned with Sustainable Development

A competitive economy with low carbon emissions (CO<sub>2</sub>) is promoted, as well as sustainable forms of consumption and production that contribute to the fight against climate change.

Managed properly, our transition to an environmentally and socially sustainable economy will be the engine for job creation, improved quality of employment, social justice and poverty eradication.

Through the application and development of efficient practices from the point of view of energy and resources used in activities, the prevention of pollution and the sustainable management of our resources will lead to innovation, foster resilience and generate savings.

All this will attract new investments and activate employment.





# TRACTOR EFFECT

For the transition to this new ecological model to be socially and economically beneficial, it must become the engine for the creation of new quality jobs

To promote these changes, it is necessary to accompany the industrial sector and the rest of all economic sectors, in the necessary transformation that they must carry out. Supporting Innovation and R&D for the adaptation of companies is the foundation of said transformation.

But we must not forget that, although this transition will generate abundant opportunities for growth and benefits at a general level, it can also at the same time cause negative impacts on specific areas, which we must consider and address.

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**«IF WE ABANDON POLLUTING ENERGIES FOR OTHER ENERGIES SUCH AS RENEWABLES, WE CAN HAVE AN IMPACT ON CERTAIN ACTIVITIES LOCATED IN REGIONS WHERE THESE ACTIVITIES REPRESENT AN EXISTING QUALITY JOB, GENERATING A NEGATIVE DEMOGRAPHIC IMPACT»**

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# SUMMARY



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**IN GENERAL TERMS AND IN ACCORDANCE WITH THE ILO (INTERNATIONAL LABOR ORGANIZATION) THE ECOLOGICAL TRANSITION WILL LEAD US TO LESS THAN 1% OF ALL WORKERS HAVING TO CHANGE TO ANOTHER ECONOMIC SECTOR**

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In this sense, during the last two decades the reallocation of jobs that the OECD countries have experienced, as a result of globalization, will be greater than the changes induced by Climate Change policies.

In addition, they will possibly also be less than those that are expected to occur due to the new current processes such as the digitization of the economy.